

Participate is a social communications agency that specialises in getting people to take part and make a difference.

- Consultation
- Engagement
- Communications
- Focus Groups
- Deliberative Events
- Surveys
- Online Communities
- eParticipation
- Engagement Team
- Street Events
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- Recommendations
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Deliberative Panel Case Study

What is a Deliberative Panel?

- People are invited to join a panel which may be in operation for a specific project or consultation, or to represent the views of everyday people for a range of issues
- Panel members are recruited through varied means including postal, face-to-face, online or through gatekeepers
- A panel should be made up of a broad range of people to better represent the local community and its views
- A deliberative panel is educated in regard to specific issues by being given information, receiving presentations and attending discussion groups
- Their views are obtained on an ongoing and iterative basis
- Information can come from staff, trained professionals or advocates
- Ideally the panel should be refreshed on a regular basis to ensure it is not biased and remains effective in its representation
- Overtime an effective panel should deliberate issues and become involved in informed debate.

What's the benefit?

- An ideal way to ensure you are receiving views from a range of people and not just those that belong to the 'vocal minority'
- Can be specifically recruited to include the 'hard to reach' for example, recruitment of younger people, the infirm or elderly, people from BME communities and people with disabilities
- Easy to manage either through online, by post or both
- A ready source of information and community views that can be involved in a range of projects or subjects
- The opportunity to create advocates within the community.



Why work with Participate?

- We have successfully recruited and managed deliberative panels for our clients. The 'Get Better' project for NHS NWL PCTs included explaining complex information, creating an online community and involving people in deliberative workshops
- As an Approved Partner of the Consultation Institute, we will ensure the panel is managed with integrity, transparency to best practice.